



**SOLVING THE POWERPOINT
PREDICAMENT:
Using Digital Media for
Effective Communication**

ISBN: 0-321-42344-5

500 Pages

SRP: \$39.99

YOUR PRICE: \$25.99
10% **OFF** the retail price
until November 6, 2006
FREE SHIPPING!

que[®]

**WILL YOUR NEXT PRESENTATION
TRULY ACHIEVE YOUR GOALS?**

Tom Bunzel reveals how to conceive, plan, develop, and deliver truly effective business, academic, and inspirational communications, not just PowerPoint slideshows.

**SOLVING THE POWERPOINT PREDICAMENT:
Using Digital Media for Effective Communication**
is the first book to truly bridge the gap between computer books that teach PowerPoint and business books that teach presentation skills.

SOLVING THE POWERPOINT PREDICAMENT
walks you through three fundamental steps:

1. Honing (and sticking to!) a compelling message
2. Mastering and applying appropriate technologies
3. Integrating technology with verbal delivery skills needed for a successful presentation

If you want a frame of reference for telling your stories effectively, both in front of a group, online, and across multiple digital platforms and media you need this book!

ABOUT THE AUTHOR

TOM BUNZEL is a technology coach, giving one-on-one instruction in PowerPoint and presentation skills. He works with well-known speakers and educators on their presentations, and specializes in multimedia and rich media production. He has appeared on *TechTV*, and writes a weekly column for InformIT. He is the author of SAMS *Teach Yourself PowerPoint 2003 in 24 Hrs* and *Easy Digital Music*. He can be found at his website, www.professorppt.com.

Order your copy today and get 10% **OFF** the retail price and **FREE SHIPPING!**
Go to www.quepublishing.com/title/0321423445
and enter this code, **QUEPPT**